



# Your Career Plan Career Coaching Accreditation\*

\*ICF accredited



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**“I loved it. I think the concept for this is just brilliant. YCP captivated me even more than my original coaching training (which I also loved).**

**There’s something about the practicality of the tools taught, they are so easy to remember and to use. I’ve been able to apply them across the wide range of conversations and create ‘aha!’ moments on a daily basis.**

**In a way, the method is so obvious and that’s what makes it easy for both my clients and myself as a coach to grasp. If you want something immediately useful for pinpointing exactly where the adjustment to your clients’ career needs to be, then you will love this accreditation.”**

Ruth Barnes, Director and Head of Learning and People Development at Savills and YCP Certified Coach



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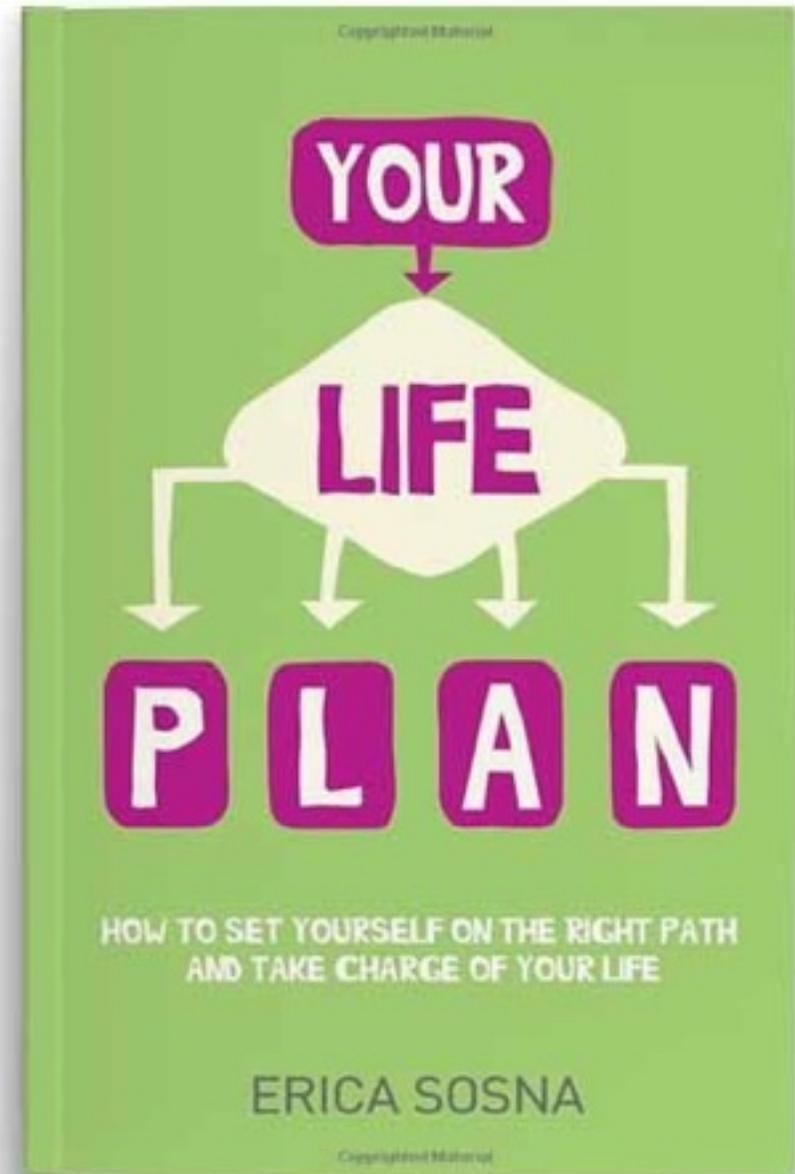
## **Erica Sosna**

**TEDX speaker, future of work expert and creator of The Career Equation®.**

**Careers consultant for HSBC, AXA, The Open University, Sony Pictures & Author of [Your Life Plan](#), Wiley, 2014.**



**We provide inspiring talks, practical corporate training and bespoke digital solutions, that are based on Erica Sosna's first book "Your Life Plan"**



**If you want to help your  
clients make successful  
career transitions and you  
care about doing it  
right....read on.**

# Context

**The world of work is changing.**

**We have more choices of where we work, how we work and who we work with. But the choices can be overwhelming and confusing and the pace of change can be frightening.**

**We all want our career to matter. However, without personal insight and a clear plan, how can we know what is right for us?**

# Your Career Plan - Introduction

**That's where Your Career Plan comes in. Using Erica Sosna's Career Matters method and the Career Equation®, we apply a tried and tested, interactive approach to career navigation in the 21st century.**

**Developed by coaches, for coaches, this ICF accredited career coaching 121 programme will help you to work with your 121 clients on their key career transitions.**

**This programme provides 17.5 core competencies credits and 6.5 resource credits to add to your CPD portfolio.**

# Your Career Plan - Process

**We will take you through the three steps in our process:**

- ★ First, we look at who they are and what work has taught them about themselves using our unique career equation method;**
- ★ Then we define what they are looking for in the form of specific career goals and...**
- ★ Third we design a career plan of action and a set of implementation strategies to get them there.**

**Whether your clients are looking for a new role in a new industry, to take the next step into leadership or to make a lateral move into a different role or into self employment, this method equips them to own their career and feel empowered to make the decisions they need in order to make progress.**



# Who is this for?

- ✓ **Accredited coaches who want to offer a specific career coaching or career transition service to their 121 clients.**
- ✓ **In-house coaches that support retention and mobility in their companies through career conversations.**
- ✓ **Coaches who want to grow their 121 private practice in the career coaching space.**

**This ICF accredited career coaching programme enables qualified coaches to immediately make use of a wide range of practical 121 tools and models that support their clients in making appropriate career plans, choosing the right role and increasing their employability.**

**These activities are designed to develop each clients' awareness of their skill set and personality type, whilst also teaching the crucial transferable skills of project planning, goal setting and marketing themselves in a shifting and dynamic economy.**

# What's on offer?

**A 3-day certification designed for qualified coaches with clients going through redundancy, career change, a career pivot or career transition.**

**A structured, interactive method to support clients one-to-one in their career choices.**

**A method that works across all industries, sectors and levels of seniority.**

# How it works...

- ★ **Day 1:** We will explore how to contract with your client, how to set up for success and work through all of the tools as a client and explore how they work.
- ★ **Day 2:** You will deep dive into the tools getting practical insight into how to present them correctly and how to use them with clients.
- ★ **Day 3 (two weeks later):** You will be invited to present a career coaching tool of your choice, under observation and will be accredited in the method.

# What you get!

- ★ Full one to one career coaching manual with step-by-step instructions for each tool;
- ★ Copyright license access to Start-up Forms, Client contracts, Online Diagnostics, and PDF handouts so you have a 'coaching in a box' solution;
- ★ Signed copy of [Your Life Plan](#);
- ★ One to one observed attention as you share your tools;
- ★ Copyrighted and branded materials and worksheets to use with your clients;
- ★ Three follow-up live webinars with Erica - our chance for us to reconnect and to check in on your progress and cheer one another on as we adopt this new method.

**"The Your Career Plan accreditation delivered real world practical skills that I could immediately embed into my existing coaching practice.**

**I felt the tools improved both my capacity and my standing as a career coach I really enjoyed the delivery style, which had plenty of discursive elements alongside a really helpful step by step structure.**

**The opportunity to draw on the wide range of experience in the room, both Erica's and my fellow participants, was priceless. Highly recommended."**

Marcie Shaoul, Career Coach at Rolling Stone Coaching and YCP Certified Coach

# Investment

**Accreditation training normally costs £3250 + VAT.**

**However, for our 2018/19 pilots, we are offering a specially discounted rate of £2950 + VAT per person for a limited period only.**

**Places are limited to a maximum of 12 participants.**

**“An excellent session - really thought-provoking, Erica was brilliant, articulate, engaging. Great tools, excellent session”**

Participant Comment from the South West Coaching and Mentoring Annual Conference 2018.

# Dates and Locations

<b>Location</b>	<b>Session 1</b>	<b>Session 2</b>
<b>LONDON</b>	<b>23rd May</b>	<b>8th October</b>
	<b>24th May</b>	<b>9th October</b>
	<b>20th June</b>	<b>5th November</b>
	+ Follow-up Webinar 1: 24th June, 4-5pm	+ Follow-up Webinar 1: 11th November, 4-5pm
	+ Follow-up Webinar 2: 8th July, 4-5pm	+ Follow-up Webinar 2: 25th November, 4-5pm
	+ Follow-up Webinar 3: 22nd July, 4-5pm	+ Follow-up Webinar 3: 9th December, 4-5pm
	Places are limited to 12. Contact <a href="mailto:team@ericasosna.com">team@ericasosna.com</a> to express your interest and secure your place.	



# Who are we?

Since 2006, [Career Matters](#) and its predecessor, The Life Project have designed and delivered interactive careers education programmes to reunite people all over the world with their gifts.

We believe when people are working in the right role, they become an unstoppable force for good and can achieve remarkable things. We believe this is essential for a healthy and happy world.

Our materials, books and workshops have reached coaches, learning professionals and educators in India, New Zealand, the US and across Europe and the UK'.

Erica Sosna is our founder and will be co-delivering the training. She is an inspirational speaker, educator and careers expert, with over eighteen years experience of accelerated personal development and learning techniques.

# Happy Clients



**We believe in positive social impact.**

**We believe all the UN Sustainable Development Goals can be met if we all do our bit.**

**We are proud to be part of the B1G1 family.**

**Buy One Give One means that every time we do business with you, we create a positive giving impact in the world.**



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**“In the UK, 84 percent of organisations reported that careers and learning was an “important” or “very important” focus for their business...”**

**Deloitte’s 2017 Report on Human Capital Trends**

**For more HR trends and how we can help please [click here](#) to download our Career Navigation 2.0 brochure!**